

How to be the best consulting business in the world

NIMBL's Core Principles

#1 EXCELLENCE

EXCELLENCE. With our brand. With our customers. With our team.

We expect the highest quality and personal excellence from each team member.

We strive to make tomorrow better than today.

#2 IMPROVE

IMPROVE, Learn, Grow.

We use adversity to change, adapt, and grow stronger.

We are curious and open - learning from our success, our failures, and each other.

We own our careers and actively seek learning opportunities.

We look in the mirror first and ask: how can we be better today?

#3 OWNERSHIP

OWNERSHIP always. No excuses ever. Embrace autonomy and take responsibility... of everything.

We look at ourselves first – what were we responsible for? How did we add value?

We seek to understand, learn, and contribute to solutions - not to find blame.

We seek accountability and embrace consequences.

#4 INTEGRITY

Do good with pure intent and **INTEGRITY**, even when it is the difficult choice.

We are direct, respectful, and empathetic in our communication.

We do the right thing when no one is watching.

We treat people the way we want to be treated.

#5 BALANCE

Work Hard. Play Hard. Be disciplined about **BALANCE**. Enjoy Family.

We take vacations and own our balance.

We spend the time needed to ensure the best solution and leave the office knowing we did our best.

We invest in relationships and hobbies outside of work.

Balance drives clarity of mind – clarity of mind drives effectiveness

#6 DREAM

Be Creative. Build. Innovate. **DREAM!**

We love architecting solutions - some simple, others seemingly impossible, and many without known answers.

We have always dreamed big - from small start-up to international player – and we expect this from each new person who joins us.

We create new ideas, think outside the box, and dream of a better future!